

FRIENDS OF FITREC

THE SPOTLIGHT IS ON...

Check out these leading industry suppliers and what they can do for you.

6 FIGURE FIT PRO BUSINESS PLAN TEMPLATE

Can personal trainers make 100k+? Is it possible for YOU to grow to that level... this year? What would your business need to look like in order to make that happen... even during the pandemic? Lots of fitness professionals struggle to pay their bills and leave the industry because they don't have a business plan, and they lack the skills needed to grow their client base and income. They wonder if they'll ever make a 6-figure income. Here's the answer: With the right plan in place and systems to execute, you absolutely can make 6-figures as a fitness professional. We want to help you get clarity and feel confident about how you can grow through the rest of the year. Download the 6-Figure Fitness Professional Business Plan Template to give yourself a clear path forward with growing your income and achieving your goals.

[LEARN MORE](#)



The 6-Figure Fit Pro Business Plan Template  

A step-by-step guide to turn your fitness passion into a profitable business earning \$10k+/month

[DOWNLOAD NOW](#)



NASM

For over 30 years, the National Academy of Sports Medicine (NASM) has set the standard in certification, education and tools for health and fitness, sports performance and sports medicine professionals. Our mission isn't just to change the fitness industry – but to advance the lives of fitness professionals and those they guide through their own personal fitness journeys. With over 1.3 million fitness professionals educated in over 80 countries, we help trainers and anyone with a passion for fitness achieve success by offering a powerful combination of state-of-the-art tools and the convenience of learning online. Join the journey today. Email international@nasm.org for more.

[LEARN MORE](#)



BLUE MAGIC

Blue Magic are committed to providing Health & Fitness businesses with affordable, premium quality commercial cleaning products. Our range is formulated to clean and sanitise effectively, while offering a wholesale pricing structure to keep operational costs down.

Blue Magic products are all manufactured in Australia to ensure strict local regulations are met and comply with World Health Organisation guidelines. Our Hospital Grade cleaning products are manufactured in facilities which meet TGA standards, and the VIRA SAN surface cleaner has also been proven to kill COVID-19 (SARS-CoV-2) in 60 seconds (TGA Approved for COVID-19 claim ARTG #340431).

All Blue Magic products come with a simple, no-fuss SATISFACTION GUARANTEE.

Find us online at bluemagicsupply.com

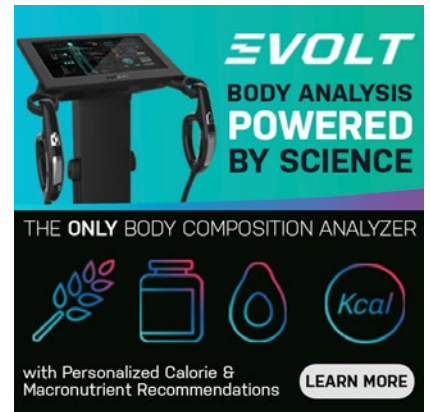
[LEARN MORE](#)

EVOLT

Evolt is a digital body composition analytic company. Using BIA technology, it's the only product on the market that offers personalised calorie & macronutrient recommendations based on an individual's true lean body-mass. This innovative technology provides a digital health tracking platform for the user as an intuitive data analytics platform.

Continually innovating, Evolt IOH is at the forefront of technology in the body composition space. The growth of the Health, Fitness industry worldwide has been exponential with businesses looking to differentiate from competitors.

[LEARN MORE](#)



GET QUALIFIED TO WRITE INDIVIDUAL MEAL PLANS

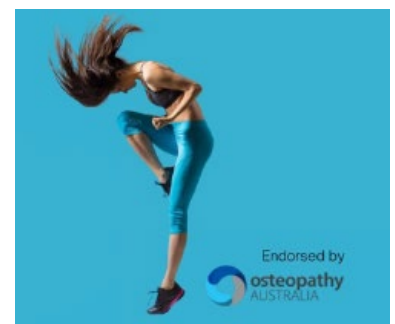
Plan, conduct and evaluate advanced weight management programs and nutritional plans individualised to your clients' needs and backed by insurance with the 10698NAT Diploma of Weight Management! Apply specialised skills and knowledge in order to recognise interrelated contributing factors to weight gain and to develop research-based programs. Click [here](#) for your free course prospectus (Australian College of Weight Management & Allied Health| RTO 45052).

[LEARN MORE](#)

SERENITY HLP

Serenity HLP is the expert in delivering a great night's sleep for active professionals. Endorsed by Osteopathy Australia, the Serenity HLP Mattress has been designed for healthier sleep, designed to ensure correct spinal alignment whilst you sleep. The benefits of sleeping in correct postural alignment are well documented. Sleeping well maintains fitness, improves recovery from injury, helps prevent injury, and provides better overall health. If you value your sleep, learn more at <https://buff.ly/3bTYT07>

[LEARN MORE](#)





THE ULTIMATE INSTAGRAM FOR GYMS, WITHOUT HAVING TO GET HALF NAKED!

Does scrolling through images of InstaTrainers showing gleaming muscles and lots of skin make you want to contact that person and work with them OR is it simply people watching and eye candy?

How many of these posts prompted you to join a gym or get your credit card out? The answer is NONE of them ..because you just keep scrolling down.

Now, compare that to a post that makes you laugh or nod in agreement.

One that teaches you something, gets you engaged and makes you follow, share, and act on it.

Read the Ultimate 8-step guide for gyms promoting on Instagram HERE

[LEARN MORE](#)

FUNDAMENTAL FUNCTIONAL TRAINING METHODS

At FTI, our mission is helping coaches fulfill their potential. That is what inspired the creation of the best functional strength and conditioning program on the planet.

If you are looking for the ultimate solutions to master:

- Fundamental functional training methods
- Take your coaching abilities to the next level
- Learn and apply smart program design

Then look no further than the MFT program

We have created a cutting-edge functional training program and mentorship which equips the coach with the latest technology through our goXpro functional app and learning management system, whilst learning and applying practical technical and coaching skills in our live workshops.

To find out how you can become the next Master Functional Trainer, click the link below

[LEARN MORE](#)



ROXPro – CARDIOCAGE

Get ready for the world's first 360° multi-sensory training experience. Take your sessions to the next level with the unlimited possibilities CardioCage offers - daring your clients to be the best they can be!

The CardioCage challenges auditory skills, develops peripheral vision, improves all reaction senses and has the capability of being easily modified to suit the needs and goals of all clients.

Training in the cage, the possibilities are limitless. The gamified and immersive training system stimulates real life movement, creating effective and memorable sessions that can retain existing clients and grow your clientele. Be the difference!

[LEARN MORE](#)

