A NO BULLSH*T APPROACH TO RESILIENCE

COVID-19 has clearly had a very negative effect on the fitness industry, and is taking a toll on business owners and employees. The below video from Paul Taylor contains some powerful lessons from ancient philosophers and even prisoners of war, that we can all use right now to help position us in a more positive mindset.



Paul Taylor

A former British Royal Navy Aircrew
Officer, Paul is an Exercise Physiologist,
Nutritionist and Neuroscientist who is
currently completing a PhD in Applied
Psychology, where he is developing and
testing resilience strategies with the
Australian Defence Science Technology
Group & UTAS. He is the Director of The
Mind-Body-Brain Performance Institute,
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